ERDEMOĞLU
HOLDİNG

Our Web Site Clarification Text



Erdemoğlu Holding A.Ş.
Web Site Clarification Text

INTRODUCTION

This clarification text has been prepared to ensure that the personal data of individuals visiting the website of Erdemoğlu Holding Anonim Şirketi ("Erdemoğlu Holding") are processed in accordance with the relevant legislation, primarily the Constitution of the Republic of Turkey, international agreements to which our state is a party concerning human rights, and the Personal Data Protection Law No. 6698 ("Law No. 6698"), and to enable the effective exercise of the rights of individuals whose data is processed. All personal data processed by us will be handled lawfully, with sensitivity to data security, in connection with and proportionate to our operational and service purposes, and in accordance with the principles set forth in Article 4 of Law No. 6698.

PURPOSES OF PROCESSING PERSONAL DATA

We would like to state that we will process your personal data for purposes such as;

- Conducting information security processes,
- Conducting service sales processes,
- Conducting service operation processes,
- Conducting post-service support processes,
- Conducting communication activities,
- Enhancing the functionality and performance of the website,
- Conducting/auditing business activities,
- Receiving and evaluating suggestions for improving business processes,
- Conducting storage and archiving activities,
- Conducting request and complaint follow-up processes,
- Providing information to authorized persons, institutions, and organizations

in accordance with the personal data processing conditions and purposes specified in Articles 5 and 6 of the Personal Data Protection Law No. 6698, and that we will retain the data for the maximum period specified in the relevant legislation or required for the purpose for which they are processed, and in any case, for the statutory limitation periods.

TRANSFER OF YOUR PERSONAL DATA

We act in accordance with the regulations stipulated in the Personal Data Protection Law No. 6698 regarding the transfer of personal data. In exceptional cases provided for by Law No. 6698 and other legislation, utmost care is taken to comply with the forms and limitations prescribed by the legislation during the transfer of personal data.

Your personal data may be transferred in accordance with the procedures and principles stipulated in the relevant legislation and in compliance with the personal data transfer conditions and purposes specified in Articles 8 and 9 of the Personal Data Protection Law No. 6698 to;

- Authorized public institutions and organizations, and legally authorized private individuals for the purpose of fulfilling legal obligations,
- Relevant judicial authorities for the purpose of conducting or ensuring the follow-up of judicial processes,
- Supplier companies providing services for the purpose of conducting business activities.

METHOD AND LEGAL BASIS FOR COLLECTING PERSONAL DATA

Your personal data may be obtained or collected automatically through the placement of cookies used on our website (small text (data) files stored by the application on your device or network server). In addition to the mandatory ones, other cookies are also used on our website. It is at your discretion to allow cookies other than the mandatory ones, and you can disable them if you wish. However, in this case, you may occasionally experience difficulties and technical issues while using our website, depending on the cookies that you have disabled.

These personal data are collected by us in accordance with the legal reasons stipulated in Article 5/2-a of the Personal Data Protection Law No. 6698, which states "explicitly stipulated in the laws," Article 5/2-c, which states "necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract," and Article 5/2-f, which states "necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject," and in compliance with all applicable legislation and in line with the matters specified in Articles 2 and 3 of this Clarification Text.

RIGHTS OF THE DATA SUBJECT AS SPECIFIED IN ARTICLE 11 OF LAW NO. 6698

Your rights as regulated in Article 11 of the Personal Data Protection Law No. 6698 are as follows:

- To learn whether personal data is being processed or not,
- To request information if personal data has been processed,

- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom personal data is transferred domestically or abroad,
- To request correction of personal data if it is incomplete or incorrectly processed,
- To request the deletion or destruction of personal data under the conditions stipulated in Article 7,
- To request notification of the transactions made pursuant to correction, deletion, or destruction of personal data to third parties to whom personal data has been transferred,
- To object to the occurrence of a result against the person by analyzing the processed data exclusively through automated systems,
- To demand compensation for the damage arising from the unlawful processing of personal data.

In order to exercise your rights regulated in Article 11 of Law No. 6698 according to the "Communiqué on the Procedures and Principles of Application to the Data Controller," you can contact us via the email address ‘info@erdemoglu.com.tr’’, the registered electronic mail (REM) address ‘‘erdemogluholding@hs02.kep.tr’’, or the address ‘‘Maslak Mahallesi, Yelkovan Sokak Maslak Square Residence No: 2 Unit: 119 Sarıyer / İstanbul”.