



ERDEMOĞLU  
HOLDİNG

# Our Cookie Clarification Text



---

## Erdemoğlu Holding A.Ş. Cookie Clarification Text

---

### INTRODUCTION

This cookie clarification text has been prepared to ensure that the personal data of data subjects who visit the website (“Website”) of Erdemoğlu Holding Anonim Şirketi (“Erdemoğlu Holding”) are processed in compliance with the Constitution of the Republic of Türkiye, the international conventions on human rights to which our country is a party, and in particular the Law No. 6698 on the Protection of Personal Data (“Law No. 6698”) and other applicable legislation, and that the data subjects whose personal data are processed can effectively exercise their rights.

All personal data processed by us through cookies (“Cookies”) may be processed in a lawful manner, with due regard to data security, in a way that is relevant to and limited to our purposes of activity and service provision, and in accordance with the principles set out in Article 4 of Law No. 6698.

### PURPOSES OF PROCESSING PERSONAL DATA

Your personal data are processed by us for the purposes set out below. Through cookies (small text (data) files stored on your device or on a network server by the Website via browsers), your personal data are processed for the following purposes:

- ▶ Conducting information security processes,
- ▶ Ensuring that activities are carried out in compliance with legislation,
- ▶ Carrying out communication activities,
- ▶ Increasing the functionality and performance of the website,
- ▶ Receiving and evaluating suggestions aimed at improving business processes,
- ▶ Carrying out goods / services sales processes,
- ▶ Conducting marketing analysis activities,
- ▶ Carrying out advertising / campaign / promotion processes,
- ▶ Conducting storage / archiving activities,
- ▶ Carrying out strategic planning activities,
- ▶ Managing request / complaint follow-up processes,
- ▶ Ensuring the security of data controller operations,
- ▶ Providing information to authorized persons, institutions, and organizations.

We would like to state that your personal data will be processed within the scope of the personal data processing conditions and purposes specified in Article 5 of Law No. 6698, and will be retained for the maximum period stipulated in the relevant legislation or required for the purpose for which they are processed, and in any case, for the applicable statutory limitation periods.

## TRANSFER OF YOUR PERSONAL DATA

We act in compliance with the provisions set out in Law No. 6698 regarding the transfer of personal data. In exceptional cases stipulated under Law No. 6698 and other applicable legislation, utmost care is taken to ensure that the transfer of personal data is carried out in accordance with the procedures and limitations prescribed by the relevant legislation.

Your personal data may be transferred:

- ▶ To authorized public institutions and organizations and to private entities legally authorized, for the purpose of fulfilling legal obligations,
- ▶ To the relevant judicial authorities and to attorneys acting as data controllers, for the purpose of conducting or following up judicial proceedings,

within the framework of the procedures and principles set out in the applicable legislation and in accordance with the conditions and purposes for the transfer of personal data specified in Articles 8 and 9 of Law No. 6698.

## METHOD AND LEGAL BASIS FOR THE COLLECTION OF PERSONAL DATA

Your personal data may be obtained or collected automatically through the placement of Cookies used on the Website on your device (small text (data) files stored on your device or on a network server by the application).

Such personal data are collected by us in accordance with Article 5/2(c) of Law No. 6698, which provides that “the processing of personal data of the parties to a contract is necessary, provided that it is directly related to the establishment or performance of a contract,” and Article 5/2(f) of Law No. 6698, which provides that “the processing of data is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject,” in compliance with all applicable legislation in force and in line with the matters set out in Articles 2 and 3 of this Privacy Notice.

## RIGHTS OF THE DATA SUBJECT SET FORTH IN ARTICLE 11 OF LAW NO. 6698

Your rights regulated under Article 11 of Law No. 6698 are as follows:

- ▶ To learn whether your personal data are processed,
- ▶ To request information if your personal data have been processed,
- ▶ To learn the purpose of processing of personal data and whether they are used in accordance with such purpose,
- ▶ To know the third parties to whom personal data are transferred, domestically or abroad,
- ▶ To request the correction of personal data if they are processed incompletely or inaccurately,
- ▶ To request the deletion or destruction of personal data within the framework of the conditions set forth in Article 7,
- ▶ To request that the correction, deletion, or destruction of personal data be notified to third parties to whom personal data have been transferred,
- ▶ To object to the occurrence of a result against the data subject arising from the analysis of processed data exclusively through automated systems,

- To request compensation for damages in the event that personal data are processed unlawfully.

In order to exercise your rights set forth in Article 11 of Law No. 6698 in accordance with the “Communiqué on the Procedures and Principles of Application to the Data Controller,” you may submit your request to us via the e-mail address “info@erdemoglu.com.tr,” the registered electronic mail (KEP) address “erdemogluholding@hs02.kep.tr,” or by written application to the address “Maslak Mahallesi, Yelkovan Sokak Maslak Square Residence No: 2 Unit: 119 Sarıyer / İstanbul.